



AIMS FOR CALNE LITERACY STRATEGY

1. To encourage reading among the residents of Calne.
2. To develop understanding of the joys and benefits of reading among disadvantaged communities within Calne and its outer rural village communities.
3. To identify adults (18+yrs) within our community who have little or no reading ability.
4. To co-operate with all relevant statutory bodies (eg Schools, Wiltshire Council, Job Centre, Calne Town Council, Early Years providers, housing associations, the Library and others) to provide opportunities for people which are fun & provide them with vital life knowledge & skills.
5. To work closely with other community based organisations, local employers, voluntary groups and charities eg The Rise Trust and others to identify individuals and where possible to prepare appropriate support.
6. To obtain funding in order to provide literacy training and support within our local community.
7. To continue and to develop the Calne Annual Literacy Festival 'Wordfest' to highlight the advantages of Literacy for all members of our Community.
8. To build relationships with local employers who may have employees with low literacy to both involve employers in Wordfest and provide opportunities for their staff to develop their skills.

Background

The reality today is that many businesses complain that people today cannot read, write or spell sufficiently well to be employed by them. On the other hand, many people know that they have a problem, and can be very resourceful to disguise their embarrassment.

Did you know that some 5.2 million adults in the U.K are functionally illiterate. This is defined as an adult with reading and writing levels lower than expected from an 11 year old. (National Literacy Trust 2016; Dept for Education and Skills, 2011). This equates to many hundreds of people in Calne and the surrounding villages.

Work Wiltshire suggest that by 2020 approximately 65% of the jobs growth will require NVQ Level 4 qualifications and above, this level requires that people can read and write competently. We want to help ensure that more people can reach this level by continuing assistance to people during and after they have left full time education. We do this by engaging people, signposting and providing practical courses – fundamental to this is making literacy approachable.



Appeal to raise £5,000 in Matched Funding

As a result of the Wordfest week in Calne, we have been awarded £5,000 by Calne Area Board to provide reading tuition for 12 adults from Calne and the surrounding area who have little or no reading skills.

But to run the Course, we have to raise another £5,000 in matched funding. The great news is that this will enable us to run two courses this year, one in the late Spring and one in the Autumn. Any extra money raised will go to a course next Spring. We have to have courses scheduled so when someone expresses an interest, we can say "Yes, we can help, come on our next course", otherwise we find we lose the opportunity.

I would like to make a donation of £ _____

Your details (if you would like us to keep you updated or are eligible for GiftAid)

Your Name			
Company (if relevant)			
Address			
Tel:		E-mail:	

1. I have enclosed a cheque for £ _____ (cheques payable to "Calne Wordfest")
2. I have transferred the money by BACS to Lloyds Bank: _____ (tick if applicable)
Sort Code: 30 80 95
Account No: 5222 8068

Gift Aid Declaration (so we can reclaim tax)

I am a taxpayer and Calne Wordfest is to treat as Gift Aid donations all donations I have made since 1/1 2019 until further notice.

Signed: _____ Date: _____

Legal Notes: You can cancel this declaration at any time by notifying the charity. You must be paying an amount of income tax &/or capital gains at least equivalent to the tax that the charity reclaims on your donation in the tax year (currently 28p for each £1 you give)

Please send to John Skinner, Calne Wordfest Treasurer, 6 Wessington Avenue, Calne, Wiltshire, SN11 0AL

If you have any queries, please telephone Alastair Muir on 01249 760421 or e-mail EXLService@AOL.COM